

FAX# 703 528 7880 OCT9/12 16.41  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME LIZ DOME  
SALES PRSN WA- JOE KNAUER

CONTACT # 63647805

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # \_\_\_\_\_

CONGRESS EST#2424 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT7/12 OCT15/12 WK-2

DATE OCT9/12 16.41

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP DEDUCTION \_\_\_\_\_

ON 2 11  
TTLS 61065..3IX  
PLS CFM, THX 10/9

STA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

GRAYSON FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2424												
10	S		1200N-1230P	30		\$600.00	10/13	10/13	0		SAT	0
PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON												
27	A		500A-600A	30		\$340.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER CREDIT \$10 THIS IS A MAKE-GOOD FOR OCT13 ON LINE-10 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	A		500A-600A	30		\$250.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER CREDIT \$10												
PART OF A MAKEGOOD MADE UP OF LINES 27-28												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#10	MISSED: SAT/1200N-1230P				OCT13		30S	\$600.00	(OCT9/12)	
			OFFER: SAT/500A-600A				OCT13		30S	\$340.00	PLS ADVISE.	
			& SUN/500A-600A				OCT14		30S	\$250.00		
CMT: WE CAN OFFER CREDIT \$10												
OCT/12			61065.00									
CONTRACT TOTAL											61065.00	
TOTAL SPOTS											31	

MARKET TOTALS \$111,045 WFTV 55% WKMG 11% WESH 24% WOFL 4% WKCF 2% WRBW 0% CABL 0% WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE